Syllabus – Fall 2017

Course and Instructor Information

Course Title: GIS Modeling of the Urban Environment [GEOG 5520]
Credits: 3 credits
Format: online
Prerequisites: none
Instructor: Dr. Amy C Burnicki

Email: amy.burnicki@uconn.edu
Office Hours / Location: 326 Castleman Building; by email appointment

Course Materials

Required course materials should be obtained before the first day of class.

The text book is available through a local (e.g., UConn Bookstore) or online bookstore. For more information, see Textbooks and Materials in the Enrolled Students page on the UConn eCampus website.

Required text: Exploring the Urban Community: A GIS Approach, 2nd Ed.
   Authors: Richard P. Greene and James B. Pick
   Publisher: Prentice Hall College Division
   ISBN-10: 0321751590

This course was developed by Dr. Robert Cromley, Professor in the Geography Department at the University of Connecticut.

All videos, images, charts, graphs not created by the instructor are used with the permission of the publisher or are in the public domain and cited under Fair Use practices.

Course Description

This course applies the tools of geographic information systems (GIS) to the study of the urban environment. GIS is used in many countries as a planning tool by urban and regional planners. Spatial arrangements and patterns, trends, relationships can be studied in an integrative manner using digital databases containing map layers and images of the urban environment. Students completing the course readings, exercises, and examinations should be able to use GIS to analysis urban systems, structure, growth, economic development, neighborhoods, and environmental issues.
Course Objectives

At the completion of this course, you will be able to:

- Demonstrate knowledge of basic characteristics of urban environments, their common social and physical structures, trends and issues
- Examine the aspects and processes of the urban environments at different scale using GIS tools
- Identify the structural features of cities in order to make analogies and compare them using the GIS environment

Course Outline

Your course will be conducted online in a series of sessions. It is assumed that it may take up to one week to complete the session by submitting the assignment in the end. Every session will include an open discussion of material covered, assignments or questions about the course.

Course Evaluation and Grading

Your grade will be based on your performance on twelve exercise assignments, four discussions, a midterm exam and a final exam.

Assignments and discussions are designed to connect the content areas associated with readings and lectures to different geographic methods, forms of spatial analysis, and GIS techniques. You will also be asked to reflect on several major issues affecting urban areas. In doing so, you will interpret spatial patterns and trends within and between urban areas and receive a better understanding of contemporary urban geography. This active learning approach to the modeling and study of the city will enhance your analytical skill set for the job market.

Exercise assignments: There are 12 assignments associated with 12 course sessions. Each assignment is worth 15 points. The step-by-step instructions for eleven assignments are found at the end of the chapter assigned in the corresponding course session. These eleven assignments include both a Google Earth exercise and an ArcGIS 10 exercise, designed to complement each other. You must download and install Google Earth and acquire (from the instructor) and install ArcGIS 10 software before you can attempt any assignment. Instructions for the twelfth assignment on geocoding (Assignment 6) can be downloaded from the assignment tool associated with Session 6. This assignment includes using online geocoding services as well as Google Earth and ArcGIS 10. (40%)

All assignments are due at the specified time. Late assignments will be accepted with penalty; see Due Dates and Late Policy.

Discussions: There are four discussions that have you reflect on changes in public policy with respect to the US Census and different urban issues. All discussions require essay format answers. Discussions are evaluated with respect to the veracity, validity and thoughtfulness of the response. (5%)

Exams: There will be a mid-term and a final exam. The final exam has both a hand-on component as well as a written test. Each exam consists of definitions and essay questions taken from study review guides available for both the mid-term and final exam. (55%)
Anyone who will miss an exam must notify the instructor in advance of the exam date; see Due Dates and Late Policy. (55%)

Grade breakdown:

<table>
<thead>
<tr>
<th>Grade Item</th>
<th>Total Points</th>
<th>Grade Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assignments (12)</td>
<td>180 points</td>
<td>40%</td>
</tr>
<tr>
<td>Discussions (4)</td>
<td>40 points</td>
<td>5%</td>
</tr>
<tr>
<td>Midterm Exam</td>
<td>110 points</td>
<td>25%</td>
</tr>
<tr>
<td>Final Exam</td>
<td>160 points</td>
<td>30%</td>
</tr>
</tbody>
</table>

Grading Scale:

<table>
<thead>
<tr>
<th>Graduate</th>
<th>Undergraduate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grade</td>
<td>Letter Grade</td>
</tr>
<tr>
<td>97-100</td>
<td>A+</td>
</tr>
<tr>
<td>93-96</td>
<td>A</td>
</tr>
<tr>
<td>90-92</td>
<td>A-</td>
</tr>
<tr>
<td>87-89</td>
<td>B+</td>
</tr>
<tr>
<td>83-86</td>
<td>B</td>
</tr>
<tr>
<td>80-82</td>
<td>B-</td>
</tr>
<tr>
<td>77-79</td>
<td>C+</td>
</tr>
<tr>
<td>73-76</td>
<td>C</td>
</tr>
<tr>
<td>70-72</td>
<td>C-</td>
</tr>
<tr>
<td>67-69</td>
<td>D+</td>
</tr>
<tr>
<td>63-66</td>
<td>D</td>
</tr>
<tr>
<td>60-62</td>
<td>D-</td>
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<tr>
<td>&lt;60</td>
<td>F</td>
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</table>

Due dates and Late policy:
All course due dates are identified in the Course Schedule. Deadlines are based on Eastern Standard Time; if you are in a different time zone, please adjust your submittal times accordingly.

Assignments handed in late will be penalized by a 10% deduction per day up to three days past the due date, unless you have contacted the instructor and made special arrangements. No assignments will be accepted for credit after three days past the due date. Exceptions to this rule require instructor approval and must be made prior to the assignment’s due date.

Make-up exams are only scheduled only in the event of personal illness or extraordinary circumstances. If you know you will miss an exam due to a scheduled conflict (e.g., conference, University event), you must contact the instructor no later than two weeks prior to the scheduled exam date to schedule a make-up exam.

Feedback and Grades:
I will make every effort to provide feedback and grades in a timely manner. All assignments will be graded within one week of their due date. Exams will be graded within 3-4 days of completion. Use the MyGrades tool in HuskyCT to keep track of your performance in the course.
### Course Calendar

<table>
<thead>
<tr>
<th>Dates</th>
<th>Topic</th>
<th>Reading</th>
<th>Activity</th>
<th>Due Date and Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Session 1</td>
<td>Aug 28 – Sept 3</td>
<td>The Display of the Urban Environment</td>
<td>Chapter 1</td>
<td>Assignment 1</td>
</tr>
<tr>
<td>Session 2</td>
<td>Sept 5 – Sept 10</td>
<td>Defining the Metropolis</td>
<td>Chapter 2</td>
<td>Assignment 2</td>
</tr>
<tr>
<td>Session 3</td>
<td>Sept 11 – Sept 17</td>
<td>The Internal Structure of Cities</td>
<td>Chapter 3</td>
<td>Assignment 3</td>
</tr>
<tr>
<td>Session 4</td>
<td>Sept 18 – Sept 24</td>
<td>Systems of Cities</td>
<td>Chapter 4</td>
<td>Assignment 4</td>
</tr>
<tr>
<td>Session 5</td>
<td>Sept 25 – Oct 1</td>
<td>Urban Neighborhoods</td>
<td>Chapter 5</td>
<td>Assignment 5</td>
</tr>
<tr>
<td>Session 6</td>
<td>Oct 2 – Oct 8</td>
<td>Geocoding</td>
<td>Assignment 6</td>
<td>Assignment 6</td>
</tr>
<tr>
<td>Session 7</td>
<td>Oct 9 – Oct 15</td>
<td>Migration and Residential Mobility</td>
<td>Chapter 6</td>
<td>Assignment 7</td>
</tr>
<tr>
<td>Midterm Exam</td>
<td>Oct 16 – Oct 22</td>
<td></td>
<td>Online (HuskyCT)</td>
<td></td>
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<tr>
<td>Session 8</td>
<td>Oct 23 – Oct 29</td>
<td>Race, Ethnicity, Gender and Poverty</td>
<td>Chapter 7</td>
<td>Assignment 8</td>
</tr>
<tr>
<td>Session 9</td>
<td>Oct 30 – Nov 5</td>
<td>Industrial Location and Cities</td>
<td>Chapter 8</td>
<td>Assignment 9</td>
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<tr>
<td>Session 10</td>
<td>Nov 6 – Nov 12</td>
<td>Urban Core and Edge City Contrasts</td>
<td>Chapter 9</td>
<td>Assignment 10</td>
</tr>
<tr>
<td>Session 11</td>
<td>Nov 13 – Nov 19</td>
<td>Urban Environmental Problems and Issues</td>
<td>Chapter 10</td>
<td>Assignment 11</td>
</tr>
<tr>
<td>Session 12</td>
<td>Nov 27 – Dec 3</td>
<td>Urban and Regional Planning</td>
<td>Chapter 11</td>
<td>Assignment 12</td>
</tr>
<tr>
<td>Final Exam</td>
<td>Dec 4 – Dec 10</td>
<td></td>
<td>Online (HuskyCT)</td>
<td></td>
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### Student Responsibilities and Resources

As a member of the University of Connecticut student community, you are held to certain standards and academic policies. In addition, there are numerous resources available to help you succeed in your academic work. This section provides a brief overview of these important standards, policies and resources.

**Student Code:**

You are responsible for acting in accordance with the [University of Connecticut's Student Code](#). Review and become familiar with these expectations. In particular, make sure you have read the section that applies to you on Academic Integrity:

- [Academic Integrity in Undergraduate Education and Research](#)
- [Academic Integrity in Graduate Education and Research](#)
Cheating and plagiarism are taken very seriously at the University of Connecticut. As a student, it is your responsibility to avoid plagiarism. If you need more information about the subject of plagiarism, use the following resources:

- **Plagiarism: How to Recognize it and How to Avoid It**
- **University of Connecticut Libraries’ Student Instruction** (includes research, citing and writing resources)

**Copyright:**
Copyrighted materials within the course are only for the use of students enrolled in the course for purposes associated with this course and may not be retained or further disseminated.

**Netiquette and Communication:**
At all times, course communication with fellow students and the instructor are to be professional and courteous. It is expected that you proofread all your written communication, including discussion posts, assignment submissions, and mail messages. If you are new to online learning or need a netiquette refresher, please look at this guide titled, **The Core Rules of Netiquette**.

**Adding or Dropping a Course:**
If you should decide to add or drop a course, there are official procedures to follow:

- Matriculated students should add or drop a course through the **Student Administration System**.
- Non-degree students should refer to **Non-Degree Add/Drop Information** located on the registrar’s website.

You must officially drop a course to avoid receiving an “F” on your permanent transcript. Simply discontinuing class or informing the instructor you want to drop does not constitute an official drop of the course. For more information, refer to the:

- **Undergraduate Catalog**
- **Graduate Catalog**

**Academic Calendar:**
There are important dates and deadlines for each semester and session classes are offered:

- **Fall and Spring Semester**
- **Summer Session**
- **Winter Session**

**Academic Support Resources:**
**Technology and Academic Help** provides a guide to technical and academic assistance.

**Students with Disabilities:**
Students needing special accommodations should work with the **University's Center for Students with Disabilities** (CSD). You may contact CSD by calling (860) 486-2020 or by emailing csd@uconn.edu. If your request for accommodation is approved, CSD will send an accommodation letter directly to your instructor(s) so that special arrangements can be made. (Note: Student requests for accommodation must be filed each semester.)

Blackboard measures and evaluates accessibility using two sets of standards: WCAG 2.0 standards issued by the World Wide Web Consortium (W3C) and Section 508 of the
Rehabilitation Act issued in the United States federal government.” (retrieved March 24, 2013 from Blackboard's website)

**Policy against Discrimination, Harassment and Inappropriate Romantic Relationships:**
The University is committed to maintaining an environment free of discrimination or discriminatory harassment directed toward any person or group within its community – students, employees, or visitors. Academic and professional excellence can flourish only when each member of our community is assured an atmosphere of mutual respect. All members of the University community are responsible for the maintenance of an academic and work environment in which people are free to learn and work without fear of discrimination or discriminatory harassment. In addition, inappropriate romantic relationships can undermine the University’s mission when those in positions of authority abuse or appear to abuse their authority. To that end, and in accordance with federal and state law, the University prohibits discrimination and discriminatory harassment, as well as inappropriate romantic relationships, and such behavior will be met with appropriate disciplinary action, up to and including dismissal from the University. Refer to the [Policy against Discrimination, Harassment and Inappropriate Romantic Relationships](#) for more information.

**Sexual Assault Reporting Policy:**
To protect the campus community, all non-confidential University employees (including faculty) are required to report assaults they witness or are told about to the Office of Diversity & Equity under the [Sexual Assault Response Policy](#). The University takes all reports with the utmost seriousness. Please be aware that while the information you provide will remain private, it will not be confidential and will be shared with University officials who can help. Refer to the [Sexual Assault Reporting Policy](#) for more information.

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### Software Requirements and Technical Help

The technical requirements for this course include:
- ArcGIS
- Google Earth
- word processing software
- Adobe Acrobat Reader
- internet access

This course is completely facilitated online using the learning management platform [HuskyCT](#). If you have difficulty accessing HuskyCT, students have access to the in person/live person support options available during regular business hours through the [Help Center](#). Students also have [24x7 Course Support](#) including access to live chat, phone, and support documents.

### Minimum Technical Skills

To be successful in this course, you will need the following technical skills:
- Use electronic mail with attachments
- Save files in commonly used word processing program formats
- Copy and paste text, graphics or hyperlinks
- Use presentation software to create and share information
- Work within two or more browser windows simultaneously
- Open and access PDF files
University students are expected to demonstrate competency in Computer Technology. Explore the Computer Technology Competencies page for more information.

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### Evaluation of the Course

Students will be provided an opportunity to evaluate instruction in this course using the University's standard procedures, which are administered by the Office of Institutional Research and Effectiveness (OIRE). Additional informal formative surveys may also be administered within the course as an optional evaluation tool.